



NATIONAL ASSOCIATION OF REALTORS®

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FOR IMMEDIATE RELEASE

**BETH BLOOM OF BOCA EXECUTIVE REALTY, LLC
ACHIEVES MEMBERSHIP IN GLOBAL REAL ESTATE NETWORK**

(Boca Raton, FL) June 24, 2011 - Beth Bloom of Boca Executive Realty, LLC in Boca Raton, Florida, was awarded the esteemed Certified International Property Specialist (CIPS) designation and joins a worldwide network of elite global real estate practitioners with expertise in working with international clients as well as serving the growing multicultural population in the United States. The CIPS Designation is awarded by the National Association of REALTORS®, the world's largest trade association representing over 1,000,000 REALTORS® in the United States.

Members of the CIPS Network are crucial players in today's global real estate market. The CIPS designation recognizes members who have achieved the necessary training and experience to work successfully with international clients and properties. To earn the CIPS designation, REALTORS® complete rigorous coursework devoted to learning cultural differences and international business practices. Designees must also prove achievement in international real estate transactions. Beth Bloom joins a distinguished society of over 2000 real estate professionals throughout the world who have earned the CIPS designation.

Beth Bloom is partnered with her husband, Michael Bloom, an award-winning Broker-Associate at Boca Executive Realty and a specialist in the luxury home market in Boca Raton, Florida. Beth Bloom can be reached directly at 561-289-5130 or BethBloom@bocaexecutive.com.

For more information on the CIPS designation, email NARglobe@realtors.org or visit our website at www.realtor.org/global.

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